

**We've seen the research** – museums consistently rank among the most trusted institutions in the US. But research has also shown recent trust in public institutions is wavering, and our work as a field is not immune. While many museums have worked hard to build relationships in our communities, we know our work is far from done. And some historical interactions in the field has led some of our audiences to not see themselves as belonging to museums at all.

How can museums bridge this gap? How can we build (or rebuild, if necessary) and strengthen the trust, relationships, and partnerships that are crucial to our places as community cornerstones? What can we do to ensure our organizations are truly reflective of our audiences, and a place where everyone can feel a sense of belonging, engagement, & ownership? How can museums continue to be leaders for community, fun, learning, and stewardship?

Join us in Newark-Lancaster, March 25-27 as we explore these topics and more at the [2023 Ohio Museums Association's Annual Conference: Museums, Relationships, & Trust](#).

## **SATURDAY CONFERENCE TOUR—MARCH 25, 2023**

*(Ticket Required—Includes transportation)*

Coming to Newark-Lancaster a little early for OMA 2023? Or, not able to make it to the full OMA conference but still want a great OMA 2023 experience? Join us Saturday, March 25 for a full day of exploration and fun at six amazing regional museums!

### **8:30 a.m.—5:15 p.m. Newark-Lancaster Museum Tours**

The day will start at OMA 2023 Conference Headquarters, Cherry Valley Hotel at 8:30 am. Stops will include [AHA! A Hands-On Adventure](#), [Decorative Arts Center of Ohio](#), [Fairfield Heritage Association](#), [Licking County Historical Society](#), [National Heisey Glass Museum](#), & [Newark Earthworks](#). For complete details, see page 4.

## **SUNDAY, MARCH 26, 2023**

### **Explore Granville's Beautiful Museums!**

The area is so full of amazing museums, we don't have time to visit them all as part of OMA 2023—but we encourage you to take time to explore Granville's vibrant museum scene! Located just ten minutes from Cherry Valley are museum gems like the [Denison Museum](#), [Granville Historical Museum](#), and the [Robbins Hunter Museum](#). Don't miss a visit to these amazing locations!

### **11:00am-4:00pm Conference Registration at Cherry Valley**

Welcome to Newark, and the [Cherry Valley Hotel](#)!

### **11:00 am–12:30 pm 2023 Opening Reception**

#### **Sponsored by Ohio's EMP Chapters**

Join fellow conference attendees at this OMA 2023 opening reception! Ohio's EMP Chapters welcome all museum pros and Emerging Museum Professionals to enjoy networking & fun at this annual conference kickoff.

### **Sunday Workshops**

*(Ticket Required—Can be included as add-on to conference registration)*

#### **1:00-3:30pm Museums & Your Local CVBs: Partnering for Success**

Join us for an engaging conversation focused on best practices when working with local visitors bureaus. Explore national and state-wide trends in cultural tourism, and how your local CVBs can help you market your museum and community heritage to the traveling consumer in a fun, informative package.

Speakers: *Dan Moder, Executive Director, Explore Licking County; Jonett Haberfield, Executive Director, Visit Fairfield County, Melinda Huntley, Executive Director, Ohio Travel Association*

**MARCH 25-27, 2023**  
**Cherry Valley Hotel**



## **MUSEUMS RELATIONSHIPS & TRUST**

### **Sunday Workshops, continued**

#### **1:00-3:00pm Emerging Museum Professionals: Facilitating Meaningful Conversations**

Connect with EMPs from across the state to focus on several topics that act as barriers or concerns to full integration of EMPs into the museum field. This workshop will hone in on strategies EMPs can use to effectively communicate and connect with institutional leadership and help them emerge as confident and effective professionals. Speakers: *Christopher Shanley, Lead Interpreter, Ohio Village; Tony Pankuch, Archives Assistant, Cummings Center for the History of Psychology, Amanda Davidson, Education & Tour Coordinator, Lorain County Historical Society*

#### **4:00 pm Buses Leave Cherry Valley Hotel for Evening Event**

**4:30 pm –7:30 pm Progressive Newark Museum Tour**  
Enjoy an evening of exploring two iconic Newark museums! Buses will leave Cherry Valley for the [Dawes Arboretum](#) where guests can tour the Daweswood House, Archives Building, & History Center, then explore the beautiful grounds on a driving tour.

Then, we'll head to [The Works](#), central Ohio's best destination for hands-on discovery with local, history, art, science, and glassblowing. Check out the interactive science labs, have an immersive experience in the SciDome planetarium, view a hot glassblowing demo, and learn about the rich history of innovation and industry in Licking County.

#### **7:45 pm –9:30 pm OMA Annual Awards Program Dinner**

Dinner will be held at OMA2023 HQ, the Cherry Valley Hotel. Enjoy networking with museum professionals from across the state as the Ohio Museums Association recognizes our [2022 Visual Communication and Award of Achievement](#) winners.

## **MONDAY, MARCH 27, 2023**

### **CHERRY VALLEY HOTEL**

#### **8:00am-3:05pm Registration Desk and Exhibit Hall Open**

#### **8:20am-9:10am Welcome Breakfast & OMA Annual Meeting**

The 2023 Conference begins with the Annual Meeting of the Membership. Meet the OMA Board of Trustees and learn what OMA has in store for 2023!

#### **8:00am-3:05pm OMA 50/50 Raffle in Exhibit Hall**

Get your raffle tickets for OMA's 50/50 raffle! Support Ohio's museums and the work OMA does on behalf of Ohio's museum community, and enter to win a cash prize in the process! Tickets are available at the registration desk and with Raffle team members throughout the day. Winner will be announced during the afternoon break.



**OHIO MUSEUMS  
ASSOCIATION**

**MONDAY, MARCH 27, 2023**

**CHERRY VALLEY HOTEL**

**9:15am-10:15am CONCURRENT SESSIONS MORNING I:**

**Outwardly Focused Infrastructure: Community-centered governance through responsive responsibility**

If your museum's essential documents follow a template that checks administrative boxes rather than serving the particular needs of your community and staff, you risk losing the confidence of critical constituents. Learn how to craft policies and strategies that embrace change, build trust, and forge relationships to move your institution forward.

Speaker: *Jennifer Souers Chevraux, Principal + Founder, Illumine Creative Solutions, LLC*

**Designing Accessible Museum Exhibits For the Blind and Visually Impaired**

**Session Sponsored by Exhibit Concepts, Inc.**

This session will provide practical information on how to make museum exhibits accessible to the blind and visually impaired, and why museums should want to make their exhibits accessible. The session will include examples.

Speakers: *Todd Elzey, Treasurer and Publicity Committee Chair, National Federation of the Blind of Ohio; Caroline Karbowski, Executive Director, See3D; Samuel Foulkes, Director of Braille Production & Accessibility Innovations, Clovernook Center for the Blind*

**Building a Youth Program**

Is your organization trying to recruit young volunteers? In this session, learn about how to get students through the doors of your museum in a meaningful and impactful way. Representatives from the Ashland County Historical Society will talk about their experience in building a successful Youth Board composed of local high school students and share tips on how you can build one too. Speakers: *Jennifer Marquette, Executive Director, Ashland County Historical Society; Sydney Miller, Event Coordinator, Ashland County Historical Society*

**Filling the Gaps with Public Programs**

How can museums and historic sites use public programs to help supplement gaps in collections, especially the stories from marginalized and minoritized communities? Participants will learn how to repair, or even build, bridges and create trust between their institutions and under-represented communities through vibrant and innovative public programs.

Speaker: *Traci Manning, Curator of Education, Mahoning Valley Historical Society*

**10:15am-11:00 am MORNING BREAK AND ROUNDTABLE SESSION**

Take a break to explore the OMA exhibit hall, and network with your colleagues in the ballroom during our morning roundtable sessions. Choose one of many discussion tables with topics important to Ohio museum professionals.

**MARCH 25-27, 2023**  
**Cherry Valley Hotel**



**11:05am-12:05pm CONCURRENT SESSIONS MORNING II:**

**A Few Bad Apples**

As museums step into the ugly role of reexamining the worthiness of historical figures to be idols, we find ourselves balancing on a thin line with erasure on one side and ignorance on the other. How do we uplift the idea of a person without erasing or downplaying all sides of the complex human experience?

Speaker: *Mikaela Prescott, Director of Projects, Johnny Appleseed Educational Center and Museum*

**Expanding Access to the Arts**

Arts and culture spaces are often exclusionary to disabled people. Oftentimes individuals are unable to fully experience exhibits due to the lack of planning or historical space restrictions. Learn how FRONT, Art Therapy Studio, and the CCBDD were able to collaborate and create a truly accessible exhibit for all audiences.

Speakers: *Michelle Epps, Executive Director, Art Therapy Studio; Sarah Spinner Liska, JD, PhD, Deputy Director, Director of Exhibitions, FRONT International, Allison Smith, Special Projects & Digital Media Manager, FRONT International*

**We're not so different: Trust as a gateway to Shared Knowledge via Online Learning**

Ohio History Connection has 50+ sites, located in every corner of Ohio. How is trust grown to foster a shared understanding of mission among such diverse museum focuses and communities? Go behind the scenes of building an online professional development tool that requires mutual listening and trust to succeed.

Speaker: *Allison Susor, Project Coordinator, Ohio History Connection*

**How Museums Produce Award-Winning Communication Content: A Road Map**

COSI produces original shows to start rich conversations, build community trust, and expand our audiences. Your museum can do this too! By sharing insight from its own journey creating Emmy-winning communication content with in-house resources, COSI will equip and inspire diverse teams to find powerful opportunities within their own contexts.

Speakers: *Dr. Frederic Bertley, President & CEO, COSI; Tony Auseon, Senior Director of Creative Media, COSI; Dr. Marci Howdysshell, Senior Director of Scientific Content and Research, COSI; Dave Buker, Director of Creative Media Production, COSI*

**12:10pm-1:30pm LUNCHEON & PLENARY ADDRESS**

**OMA Welcomes Stacey Halfmoon, Executive Director of Cultural and Historic Preservation, Shawnee Tribe**

**Truth, trust, and museums: where do we go from here?**

The identities of traditional museums are facing a defining moment. It's a moment that can offer pause, ponderance, and one we should embrace, because, as Bob Dylan said, "the times, they are a changing" and it is always better to know what is coming and be prepared, than to be reactionary. We have an opportunity to re-think our work and expand traditional museum roles thereby strengthening trust, relationships, and partnerships with the communities we represent and within whose neighborhoods we live. In this address, Stacey Halfmoon (Caddo Nation) will share insights from her career working with and for Tribal Nations, as well as, serving in liaison roles at the federal and state level, to her leadership role in opening new cultural centers. Stacey worked from 2015-2019 at the Ohio History Connection as the Director of American Indian Relations and she will share examples of tribal consultation protocols that serve as model processes for developing more meaningful partnerships based on respect.



**OHIO MUSEUMS ASSOCIATION**

**MONDAY, MARCH 27, 2023**  
**CHERRY VALLEY HOTEL**

**1:30pm-2:30pm CONCURRENT  
SESSIONS AFTERNOON I:**

**Keynote Workshop: Re-think, Re-interpret, and Re-spect: A hands on workshop for mapping out new and inclusive approaches for programs, partnerships and exhibitions**

Stacey Halfmoon will lead participants through two separate creative exercises designed to help them map out new approaches & ideas to the work we do. How can we include new community members, are we telling stories accurately, are our public programs inclusive? Some of these questions will drive the two separate workshop exercises; one a group exercise, another designed for each individual. Concepts will be taken from the keynote delivered earlier that day and will focus on how we can use meaningful consultation to re-think why, how and for whom we do our work.

Speaker: *Stacey Halfmoon, Executive Director of Cultural and Historic Preservation, Shawnee Tribe*

**Making Strides in Accessibility**

How can museums center the disability community? Every museum begins access work reflecting unique communities and benefitting from different resources. Join the Cincinnati Art Museum, Massillon Museum, and Springfield Museum of Art as they share the basis for their access work, and accomplishments and setbacks along the way. Moderated by Art Possible Ohio.

Speaker: *Megan Fitze, Executive Director, Art Possible Ohio; Sara Birkover, Manager of Accessibility & Gallery Programs, Cincinnati Art Museum; Elizabeth Wetterstoem, Collections & Exhibit Manager; Brandon Rohrer, Guest Operations Manager, Massillon Museum*

**Building Trust for the Next Generation: EMPs & Your Institution**

This roundtable will explore ways institutions and institutional leadership can foster trust with emerging museum professionals, attracting talent for the long term. In addition to strategies for institutions, the roundtable will discuss issues relevant to the EMP community and offer career advice to EMP attendees.

Speaker: *Christopher Shanley, Lead Interpreter, Ohio Village*

**Reaching Out to Under-Represented Communities**

This presentation takes participants through the process of researching and using a quarterly membership publication article that became the basis of a Black Pioneer History Tour and a history sign at the first Black church in Lancaster. The goal was to build relationships and collaboration for an underrepresented population.

Speakers: *Wendy Gregory, Executive Director, Fairfield County Heritage Association; Michael Johnson, Marketing Director, Fairfield County Heritage Association*



**2:35pm-3:05pm AFTERNOON BREAK**

Take a break to explore the OMA exhibit hall, network with your colleagues, and get those final 50/50 raffle tickets! Raffle winner will be announced prior to the Afternoon II sessions.

**3:10pm-4:10pm CONCURRENT SESSIONS AFTERNOON II:  
Museums and Decolonial Options**

This session will seek to explore the ways in which museums can approach the subjects they represent to the public as forums to challenge the colonial matrix of power. To work towards an equitable future for all, heritage/educational resources like museums must seek out and navigate their own decolonial options.

Speaker: *Paul Edward Montgomery Ramirez, Adjunct Professor and NAGPRA Compliance Officer, Cleveland State University*

**America's 250th Anniversary: How can you lead local engagement and planning?**

Planning has begun in communities across the country who recognize this anniversary as an opportunity to reflect, educate, and engage others through stories. Leaders from the America 250-Ohio commission will facilitate interactive brainstorming experiences to provide attendees with facts, ideas, resources, and relationships to support YOUR local America 250 planning.

Speakers: *Todd Kleismit, Executive Director, America 250-Ohio Commission; Jodie Engle, Managing Director, America 250-Ohio Commission*

**Creating the Trumbull County CatalogIt Hub: A How to Guide to Building Trust Within Small, Rural, Regional Museums**

Have you tried creating partnerships with small, rural museums and found it difficult to connect with people and implement meaningful work? This session will provide tips on how to approach regional projects with all-volunteer organizations, build trust, and increase capacity through regional cooperation.

Speakers: *Meghan Reed, Director, Trumbull County Historical Society; Olivia Beebe, Collections Assistant, Trumbull County Historical Society*

**4:10pm CONFERENCE CONCLUDES**

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**Cherry Valley Hotel**



## ADDITIONAL INFORMATION

### SATURDAY TOURS

**SATURDAY, MARCH 25, 2023**

**8:30 a.m.-5:15 p.m.**

**(Ticket Required—Includes transportation)**

Cost: \$55

Coming to Newark—Lancaster a little early for OMA 2023? Not able to make it to the full OMA conference but still want a great OMA 2023 experience? See more of the region and join us Saturday, March 25 for a full day of exploration and fun at six amazing regional museums! The day will start at OMA 2023 Conference Headquarters, the Cherry Valley Hotel at 8:30 a.m. Stops will include:

#### **AHA! A Hands-on Adventure, A Children's Museum: 9:15am - 9:55am**

Our first stop is the 8,000 square-foot children's museum featuring a year-round outdoor nature playscape and over 60 hands-on exhibits to encourage discovery, curiosity and imagination through hands-on play.

#### **Decorative Arts Center of Ohio: 10:00am – 10:55am**

At stop two, attendees can explore **DACO's** Spring exhibitions, *Flower Power: Flora in Fashion*, and *Botany in Buttons*, both in partnership with OSU's Historic Costume and Textiles Collection.

#### **Fairfield Heritage Association: 11:00am – 11:45am**

At our third stop, attendees can take in the **Sherman House**, birthplace of General William T. Sherman & Senator John Sherman, and explore the **Georgian Museum** in its beautiful Federal-style.

Lunch is on-your-own at any of the local restaurants in Lancaster, before we hop on the bus to continue our tours in Newark.

#### **Licking County Historical Society AND National Heisey Glass:**

**1:45pm – 3:15pm**

During our fourth and fifth stops, attendees can explore two LCHS sites and the National Heisey Glass Museum. LCHS's **Webb House** features beautiful turn-of-the-century art and furniture, and the **Sherwood-Davison House** boasts some of the finest examples of Federal architecture in the Ohio Valley, with Victorian interiors.

At the **National Heisey Glass Museum**, attendees can view the elegant and iconic glassware and the moulds the A. H. Heisey & Co. used to create them between 1896 and 1957.

#### **Newark Earthworks: 3:30pm – 5:00pm**

At our final stop of the day, attendees will experience the 2,000-year-old earthworks built by the ancient Indigenous Hopewell culture, currently being considered for the UNESCO World Heritage List. Enjoy a guided tour of the **Great Circle Earthworks**, then the **Octagon Earthworks** to view the intricate alignments to the key risings and settings of the moon.

Attendees will be returned to the Cherry Valley Hotel at the close of the tour.



## Ohio Museums Association's Student Scholarship

Through generous donations, OMA is very proud to once again offer students seeking careers in the museum field **Full Conference Student Scholarships** for OMA 2023 in Newark-Lancaster.

Scholarships include all Sunday and Monday conference activities and registration, a one night (Sunday, March 26) stay at Cherry Valley Hotel, and a 2023 OMA Student Membership.

As part of the OMA Scholarship, each recipient is also responsible for writing one article for the OMA blog.

[Click here to submit your scholarship packet online](#), or get complete student scholarship information on the [Scholarship Page](#).

#### **Deadline to apply: February 13, 2023.**

Those selected for 2023 Scholarships will be notified no later than March 10, 2023.

*Scholarships are non-refundable, and not exchangeable for cash.*

*Travel is not included in this scholarship, and is the responsibility of the attendee.*

## OMA Conference Fellowships

OMA is excited to offer conference fellowships to museum professionals, new for 2023. These fellowships are available to non-students, currently working or volunteering at an Ohio museum, or for professionals currently seeking a career in museums.

Fellowships include all Sunday and Monday conference activities and registration, along with a 2023 OMA Individual Membership.

As part of the OMA Fellowship, each recipient is also responsible for writing one article for the OMA blog. Each fellowship recipient must also serve on an OMA standing committee for one year. These committees meet virtually throughout the year, typically once every 2-3 months, at the discretion of the committee chair.

[Click here to submit your fellowship application online](#), or get complete information on the [Fellowship Page](#).

#### **Deadline to apply: February 13, 2023.**

Those selected for 2023 Fellowships will be notified no later than March 10, 2023.

*Fellowships are non-refundable, and not exchangeable for cash. Travel is not included in this fellowship, and is the responsibility of the attendee.*

## OMA Conference Social Media Ambassadors

New for 2023, OMA is excited to unveil our Social Media Ambassador program. These Ambassadors will help create a robust online presence during OMA2023 - both for folks joining us in-person in Newark-Lancaster, and for those not able to attend the conference.

Social Media Ambassador benefits include all Saturday, Sunday, and Monday conference activities and registration, along with a 2023 OMA Individual Membership.

A complete list of Social Media Ambassador responsibilities is available on the [Social Media Ambassadors Page](#).

[Click here to submit your ambassador application online](#),

#### **Deadline to apply: February 13, 2023.**

Those selected as 2023 Ambassadors will be notified no later than March 10, 2023.

*Ambassadorships are non-refundable, and not exchangeable for cash. Travel is not included in this ambassadorship, and is the responsibility of the attendee.*



**OHIO MUSEUMS  
ASSOCIATION**

**MARCH 25-27, 2023**

**Cherry Valley Hotel**



# OHIO MUSEUMS ASSOCIATION

## 2023 CONFERENCE REGISTRATION FORM

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Emergency Contact Telephone or Cell Phone Number: \_\_\_\_\_

Please list any access, communication, or dietary needs: \_\_\_\_\_

### Full Conference Registration—Early Bird Rate

Early Bird Rates good through March 1, 2023.

\$175 Members

\$200 Non-Members

**Full registration includes the following meals and conference activities. Please indicate ALL events you plan to attend listed below:**

*(Saturday tours & Sunday workshops are NOT included in full registration, but can be purchased separately)*

Sunday Tours & Evening Event

Sunday EMP Gathering

Monday Breakfast

Monday Luncheon

Will you be riding the bus during the Sunday evening tour, or driving on your own?

Bus

Driving on own

### Hotel Reservations:

Cherry Valley Hotel

2299 Cherry Valley Rd SE, Newark, OH 43055

Book by phone: 740-788-1200 or

800-788-8008

### Discounted room rates:

**Standard King/Two King Standard: \$115.00**

per night, plus tax.

Ask for the Ohio Museums Association group rate at the time the reservation is made.

Reservation cut-off date: **February 22, 2023.**

Rates will be honored pending hotel availability.

### Registration Policy:

Early Bird Rates good through **March 1, 2023.**

After March 1, Full and Single-Day registration

increase \$20. Onsite registrations are welcome

at a \$20 increase, but meals are not guaranteed.

**MARCH 25-27, 2023**

**Cherry Valley Hotel**

### Single Day Registration—Early Bird Rate

Early Bird Rates good through March 1, 2023.

Monday Day: \$135 Members

Monday Day: \$160 Non-Members

**Monday registration includes breakfast, lunch, and daytime conference events.**

Monday Student Registration: \$35

Student ID required.

**Student registration does not include meals or Sunday conference events.**

### Single Event Registration:

Saturday Tours: \$55

Sunday Workshop Member: \$15

Sunday Workshop (non-mem.): \$25

Sunday Tour & Awards Dinner: \$50

Sunday EMP Reception: (Free)

Monday Breakfast: \$20

Monday Keynote Luncheon: \$30

### Individual Membership:

Send in your individual membership to receive great rates at this year's conference!

Membership valid through January 15, 2024.

(For institutional membership renewal, please visit [www.ohiomuseums.org](http://www.ohiomuseums.org).)

Individual Membership: \$40

Student/Retiree Membership: \$25

### Cancellation Policy:

80% refund for cancellations before March 1,

2023. No refunds after March 1, 2023.

### Code of Conduct, Health, and Photo Policy:

By submitting this registration form, you are agreeing to OMA's Code of Conduct, Health, and Photo Policy for this event. Policies are available to review on the [OMA Conference Registration Page](#).

### Conference Fee Totals:

Registration Fee \$ \_\_\_\_\_

Single Event Ticket \$ \_\_\_\_\_

Membership Renewal \$ \_\_\_\_\_

Tax-Deductible Donation \$ \_\_\_\_\_

**TOTAL ENCLOSED** \$ \_\_\_\_\_

Payment Method (check one):

Check\*

Credit Card (On-line registrations)

Purchase Order (attach copy)

\*Checks payable to Ohio Museums Association

Please check if you **DO NOT** want your contact information listed in the conference attendee list.

**Mail or e-mail registration form, proof of vaccination (or indicate if you are submitting test onsite), & payment to:**

Ohio Museums Association

800 E. 17th Ave.

Columbus, OH 43211

[oma@ohiohistory.org](mailto:oma@ohiohistory.org)

Phone 614.297.2375

For TTY/TDD use Ohio Relay Service:

1.800.750.0750.

Online registration available at:

[www.ohiomuseums.org](http://www.ohiomuseums.org)



**OHIO MUSEUMS ASSOCIATION**